



YMCA of Metro Atlanta 2023 IMPACT AT A GLANCE

Friends,

As we reflect on 2023, we are filled with gratitude at the collective impact we have achieved together. This past year marked a significant milestone—165 years of the Y serving the Atlanta community. Since 1858, we have stayed true to our mission to build healthy mind, body, and spirit while continuing to adapt and evolve to meet critical community needs.

In our 165th year, we continued our commitment to be the organization that champions communities where everyone belongs. Across our network of more than 30 branches and early learning centers, we engaged more than 173,000 individuals. Our approach is simple – promoting a sense of belonging and achievement, while fostering authentic relationships.

From early learning to afterschool, youth sports to aquatics, camp to teen leadership, we focus on a year-round approach to help youth build the skills they need to grow, thrive and own their futures.

From Pilates to Parkinson's classes, wellness coaching to diabetes prevention, from basketball to pickleball, we focus on an inclusive approach to whole person health that supports disease prevention and intervention.

From safety around water to food insecurity, health screenings to community gardens, our community outreach initiatives have been a lifeline for many, with thousands of families receiving nutritious food, essential health services and a place to belong.

None of this work would have been possible without your support. We are grateful for your partnership, which continues to inspire us. We invite you to continue this journey with us, collectively building a healthier and stronger community one person at a time.

Below, you will find numbers, stories, photographs, and videos that reflect our shared achievements in 2023. We hope you take pride in the deep impact your contributions are making.

Thank you for your belief in and support of the mission and work of the Y.

Gratefully,

Jeff Beckham
2023 Board Chair

Lauren A. Koontz
President & CEO



Scan to learn more about
the YMCA of Metro Atlanta's
impact in our community!

IMPACT STATISTICS

MISSION: Reflecting its Judeo-Christian heritage, the YMCA of Metro Atlanta is an association of volunteers, members, and staff, open to and serving all, with programs and services which build spirit, mind, and body.

VISION: To be the organization that champions communities where everyone belongs.

VALUES: Caring, Honesty, Respect, Responsibility

HEALTH & WELLNESS

173,477 YMCA Members

15,063 Seniors Served

8,616 Youth Swim Lessons

EARLY LEARNING

2,950 Reach

87% Children Show Progress In Language, Literacy, STEAM, Social-Emotional, & Physical Domains

96% Children Are Prepared For Language & Literacy in Kindergarten

YOUTH ACHIEVEMENT

3,863 Sleepaway Camp

10,239 Youth Sports

2,925 Afterschool Individuals Served

55 Afterschool Sites

8,665 Holiday & Day Camp

21 Holiday & Day Camp Sites

36,505 Teens Served Through Membership Programs & Employment

ACCESS & EQUITY FOR ALL

\$9,200,000 Financial Assistance

490,000 Meals Served To Food Insecure Children & Families