

YMCA Parties with a Purpose – Host Talking Points

Below is a suggested agenda to help you share the YMCA story during your Party with a Purpose.

This simple outline is designed to help you communicate the heart of our mission and the impact we make across Metro Atlanta. By following this guide, you'll ensure your guests hear the most important messages about the YMCA—how we support youth development, healthy living, and social responsibility in every neighborhood we serve.

This structure will help you engage your guests meaningfully while keeping your presentation focused, personal, and moving forward.

1. Welcome & Thank You (1–2 minutes)

- “Thank you all for being here tonight. I’m really excited to welcome you into my home and introduce you to something I deeply believe in—the YMCA of Metro Atlanta.”
- “This gathering isn’t just about raising money—it’s about raising awareness for an organization that’s transforming lives every day, right here in our community.”

2. Why I’m Hosting This Party (2 minutes)

- “You may know the YMCA as a place for swimming or summer camp—but it’s so much more than that.”
- “I wanted to host this event because I’ve seen firsthand the difference the YMCA makes. It’s a place where kids and teens discover who they are, where families find support, and where everyone is welcomed—regardless of income or background.”

- *(Optional: Share your personal connection to the Y, such as your child's experience in a program, your volunteer involvement, or your motivation for supporting the cause.)*

3. What the YMCA Really Does (3–4 minutes)

- “The YMCA of Metro Atlanta serves thousands of kids and families each year through early learning centers, after-school programs, youth sports, teen leadership initiatives, and summer camps.”
- “But they also go further—offering safe spaces for teens after school, mentoring programs, academic support, meals for kids who face food insecurity, and financial assistance so no family is turned away.”
- “Last year alone, the YMCA provided over [\$X] million in scholarships and program support to families in need.” *(Insert updated impact stats from YMCA staff if available.)*

4. Why Your Support Matters (2–3 minutes)

- “Every dollar we raise tonight helps make these opportunities accessible to more families—keeping kids safe, engaged, and on a positive path.”
- “Your support can help a single mom afford after-school care so she can work full-time... or send a teen to summer camp where they’ll make friends, learn leadership skills, and feel a sense of belonging they might not get anywhere else.”
- “Tonight, we’re hoping to raise [\$5,000 or your goal], which can provide real, immediate support for programs that make a difference.”

5. How You Can Get Involved (2 minutes)

- “There’s no pressure to give—but if the YMCA’s mission speaks to you, I hope you’ll consider making a donation or learning more.”

- “There are many ways to get involved: giving, volunteering, visiting a Y branch, or simply staying connected and spreading the word.”
- “We have information available and YMCA staff here to answer any questions.”

6. Closing & Gratitude (1 minute)

- “Thank you again for being here and for taking the time to listen. Your presence means a lot—not just to me, but to the kids and families who count on the Y every day.”
- “Together, we can help the YMCA continue building stronger families and brighter futures across Atlanta.”
- Enjoy the Party!

Optional Additions:

- Introduce a YMCA Staff Member or Board Member to share a powerful story or expand on key initiatives.
- Show a short video from the YMCA, if available, to make the impact more visual and emotional.
- Pass out pledge cards or QR codes for giving or contact forms.