



For Attendees: What's the Purpose of This Event?

This event has two main goals:

1. **Celebrate and Connect**
2. It's a free, family-friendly celebration that highlights military outreach organizations, services, and resources. Think of it like a Veterans parade—but with an added opportunity to learn. The Expo gives attendees a chance to meet organizations they might see in a parade and discover what they offer. Our hope is that everyone leaves with a better understanding of the services available and the incredible work being done in our community.
3. **Provide Resources Under One Roof**
4. This event was inspired by a local clinician who realized many veterans don't know what resources exist for them. The Expo brings everything together in one place—jobs, PTSD support, discounts, therapy, wellness programs, hospice care, benefits assistance, higher education opportunities, and more. It's designed for military personnel, their families, and caregivers to easily find the help they need.

Benefits of Attending the Veterans Expo

- Free Admission – Enjoy a family-friendly event at no cost.
- Access to Resources – Explore a wide range of services for veterans, military personnel, families, and caregivers, all in one place.
- Meet Military Outreach Organizations – Learn about local and national organizations dedicated to supporting the military community.
- Discover Opportunities – Find information on jobs, education programs, and training.
- Health & Wellness Support – Connect with local businesses and organizations offering mental health, PTSD support, a wide range of therapies, and wellness programs.
- Financial & Benefits Guidance – Get help with applying for benefits, discounts, and financial assistance, wealth management programs.
- Networking & Community – Meet other veterans and families, share experiences, and build connections.
- Free Extras – Enjoy complimentary meals, t-shirts, and chances to win prizes.
- Family Activities – Bring the whole family for a fun, welcoming environment.
- One-Stop Convenience – Save time by accessing multiple resources under one roof.

Benefits of Sponsoring the Veterans Expo

Why should you become a Sponsor?

Sponsoring this event allows us to keep it free for those who attend. Through sponsors we also provide free dinner, prizes, t-shirts, and a meaningful experience for our military community and their families. We often hear from those who attend about how much it meant to them to be able to meet other veterans in the community and talk about shared experiences. This event brings people and their stories together! Simply being able to sit down and enjoy a meal is one example of how they can connect and is only possible through sponsors.



- **Community Impact**– Directly support military personnel, veterans, and their families by funding a free, meaningful event.
- **Brand Visibility**– Gain recognition through event signage, marketing materials, and social media promotion.
- **Positive Association**– Align your brand with a cause that honors service and strengthens community ties.
- **Networking Opportunities**– Connect with other businesses, organizations, and community leaders.
- **Extended Impact**– Your sponsorship also supports the SummitFamily YMCA Annual Giving Campaign, funding community programs for Veterans such as the “MOVE Program” and swimming lessons, summer camp, sports, and afterschool care for families in need.
- **Marketing Exposure**– Your organization will be featured in event materials and promotions.

Benefits of Exhibiting at the Veterans Expo

- **Direct Engagement**– Meet 600+ veterans, military families, and caregivers face-to-face.
- **Showcase Your Services**– Share resources, programs, and opportunities with a highly targeted audience.
- **Build Relationships**– Establish trust and long-term connections within the military community.
- **Community Recognition**– Demonstrate your commitment to supporting those who serve.

Benefits of Donating to the Veterans Expo

- **Support a Free Event**– Help keep admission, meals, and activities free for attendees.
- **Fund Essential Programs**– Donations contribute to the Summit Family YMCA Annual Giving Campaign, providing financial assistance for Veterans and their families who could benefit from the wide range of YMCA programs.
- **Tax-Deductible Contribution**– Make a charitable gift that benefits both the community and your organization.
- **Amplify Your Impact**– Every dollar helps create a welcoming, resource-rich environment for veterans and their families.

Why is there a fee to be a vendor?

We want to provide an exemplary free experience for our community and the families that attend. With that in mind, all the food, beverages, T-shirts, or activities are FREE to all the attendees. Your vendor fee goes towards covering event expenses, feeding our Veterans, advertising, along with your table, chairs, and the Annual Giving Campaign.

Where is the event?

SUMMIT FAMILY YMCA'S

7TH ANNUAL VETERANS' EXPO

“A Celebration of Service and Support”

Thursday, May 21, 2025, | 4:00 PM – 7:00 PM

Summit Family YMCA | Newnan, GA